

General Product Information: BLIK - Manufacturers of Wee Gallery Wall Art

What is Blik anyway?

Blik is a line of self-adhesive wall decals that were created by and for people who like to change their mind. Blik is a great alternative to wallpaper, paint or stencils and the DIY nature of Blik lets you be the artist and create your own wall art. Within minutes, you can transform the look of a living or office space: choose your space, plan the design you'd like to make, and literally, just peel and stick. And when you're tired of your design, say after years, a month, maybe a day – the decals are removable.

I know all Blik products are removable, but how long will the decals stay up?

Blik is perfect for temporary applications but if you take care of it, it will last for years. Indoors, Blik will last 2 to 3 years easily. Do try to keep your Blik design away from direct sunlight as heat can release the adhesive and can cause the decals to peel up. Outdoors, Blik graphics will last 1 to 2 years.

What is Blik made from?

Blik is made from an ultra-thin, self-adhesive matte vinyl film. Blik Re-Stik™ is made from a slightly thicker, self-adhesive, polypropylene film.

What is the difference between the original line of Blik wall decals and Blik Re-Stik?

All Blik products are removable but Blik Re-Stik decals are repositionable, so you can use them over and over. Original Blik is made from a very thin vinyl film, once removed the wall, the decals cannot be reused. The beauty of original Blik is that people will think you spent hours painting your design when in reality it took only minutes to apply. Blik Re-Stik is made from a slightly thicker material with a very low tack adhesive backing that lets you remove and move the decals again and again. You can even take the decals with you when you move as long as you save the white paper backing they come on. Keep the adhesive backing free of dust, fibers or dirt to extend the Re-Stik life span.

What other types of Blik decals are there?

Besides the original vinyl Blik wall graphics, we also have artist printed graphics and our Blik Re-Stik line of wall decals. Blik also sells small object decals and skins from other design companies we like.

I would like to apply an original Blik design to my car, can I do that?

Yes, you can but keep in mind that Blik decals are scaled for walls and not cars. Also cars get pretty dirty and the original Blik matte material will not be shiny like your car. We do not recommend applying any of the Re-Stik or artist printed graphics to your car. Blik is not responsible for any damage that may occur.

Application Tips: What To Do and What Not To Do

I got my Blik. What do I do now?

Congratulations! First, read the instructions. Yes, Blik is easy to apply but reading the instructions will save you time and potential errors. Also, download the step by step guide. But basically, plan your design and start Blik-ing.

Will Blik work on all walls?

No, it depends on the texture. Smooth surfaces like drywall are best. If your wall is rough, bumpy or newly painted, Blik may not adhere properly. Wipe your walls down with a dry cloth to remove any dust or those cobwebs hanging out in the corner.

I recently painted my walls, how long should I wait before applying Blik?

If you recently painted your walls, stop now. Do not apply Blik to your walls for 2 weeks, or even 3 if it's cold and damp (or humid) outside. If you apply the decals before the paint is fully cured, the decals will either have trouble adhering to the wall or the adhesive will dry to the paint and when you remove the decals, paint may come off with the decals.

Will Blik adhere to all paint types?

Blik sticks very well to matte paint. More intricate patterns may not stick to semi- or high gloss paints.

Will Blik adhere to textured surfaces?

Smooth surfaces are best. Even lightly textured surfaces such as orange peel texture can prevent the decals from adhering. If your walls are slightly textured, we recommend the Blik Re-Stik line of movable graphics.

What other surfaces can Blik be applied to?

Blik can be applied to other smooth surfaces such as ceilings, glass, sealed concrete floors, smooth metal, tile, plastic surfaces and finished wood furniture. Keep in mind, the less porous the surface the more effort it will take to remove Blik.

Are there surfaces for which Blik is NOT recommended?

Absolutely. Don't even think about applying Blik to strongly textured surfaces like stucco. Not only will Blik not stick but also the rough texture will most likely puncture the decals. Blik will also not adhere to fibrous materials (fabric), not even unpainted canvas. You can apply Blik to paper-based materials but we do not recommend it unless you are interested in a permanent application. Blik is not removable from paper or wallpaper.

Can you put Blik in a bathroom?

Absolutely, just not right after a shower. Blik can take the humidity of a bathroom but the walls need to be completely dry before

applying. You can stick Blik to the walls, tiles, shower curtains and even - the toilet!

Is Blik easy to remove? If so, how?

Removal is easy. Peel up an edge with your fingernail and slowly peel the decal off the wall. If you've applied Blik to a less porous surface like glass, we recommend that you use a hairdryer (set on low heat) to warm the decal, this releases the adhesive and makes it even easier to peel off.

Will Blik leave a residue when removed? Or take off the paint?

No, Blik won't leave any goo on your wall when removed. Since we cannot guarantee the condition of all wall surfaces, we cannot say across the board that some paint flecking will not occur. You may notice paint flecks on the back of the decals when removed and some minor paint touch up may be required.